**Descriptive Wireframe Document – Lab 7 Example**

Use the following structure as a companion to your wireframe to describe all of it’s major components. Create and label as many items as you feel is appropriate for your wireframe. You should be able to hand your wireframe and this descriptive document over to another person and fully communicate your vision for your page.

**Rationale:** What are the major issues with the existing page and why have you chosen to modify them? Use the concepts we’ve learned so far such as Colour Theory, C.R.A.P. design theory, and Accessibility (font, alt tags, contrast, etc) to inform your rationale. Your rationale should be about 250 words.

**Item #1**

Description: Header

Font: Arial 40px

Color: Black

Alignment: Center

Media: Company Logo

Interactivity: N/A

**Item #2**

Description: Order Now

Font: Arial 30px

Color: Black with red background

Alignment: Left

Media: N/A

Interactivity: Button

**Item #3**

Description: Company Slogan

Font: Arial 40px

Color: Black

Alignment: Center

Media: N/A

Interactivity: N/A

**Item #4**

Description: Search Bar

Font: Arial 30px

Color: Black

Alignment: Left

Media: N/A

Interactivity: Navigation Bar

**Item #5**

Description: Flavours section

Font: Arial 30px

Color: Black with red background

Alignment: float left

Media: N/A

Interactivity: Button

**Item #6**

Description: Nutritional Facts section

Font: Arial 30px

Color: Black with red background

Alignment: float right

Media: N/A

Interactivity: Button

**Item #7**

Description: Product Information section

Font: Arial 30px

Color: Black with red background

Alignment: float left

Media: N/A

Interactivity: Button

**Item #8**

Description: Footer

Font: Arial 30px

Color: black

Alignment: center

Media: N/A

Interactivity: N/A